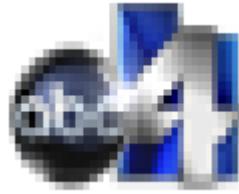


ORDER



Orders	Order / Rev:	55826
	Alt Order #:	08863560
	Product Desc:	NRCC IE 2012
	Estimate:	3159
	Flight Dates:	10/12/12 - 10/18/12
	Original Date / Rev:	09/12/12 / 09/12/12
	Order Type:	CIA - O

Primary AE:	Continental Washington DC
Sales Office:	CNAT
Sales Region:	National

Agency	Name:	National Media Team
	Buying Contact:	
	Billing Contact:	
		815 Slaters Lane
		Alexandria, VA 22314

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	National Republican Congress
	Demographic:	A35+
	Product Codes:	Issues/Propositions
	Priority:	P-1
	Revenue Codes:	AGY, POL-ISS, GEN

New Business Thru: _____
Order Separation: 00:15:00
Advertiser External ID: _____
Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/18/12	33	\$14,575.00	\$12,388.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	33	\$14,575.00	\$12,388.75	0.00
Totals	33	\$14,575.00	\$12,388.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Continental Washington DC			Start Of Order - End Of Order	100%

Continental Washington DC Start Of Order - End Of Order 100%

Order Share

KTVX-TV 9% \$14,575.00
Market 100% \$161,944.44

Competitive Share

CABLE	0%	\$0.00
KBYU	0%	\$0.00
KJZZ	0%	\$0.00
KMYU	0%	\$0.00
KSL	17%	\$27,530.56
KSTU	37%	\$59,919.44
KUCW	0%	\$0.00
KUED	0%	\$0.00
KUPX	0%	\$0.00
KUTV	36%	\$58,300.00
UNKWN	1%	\$1,619.44

Order / Rev: 55826
Alt Order #: 08863560
Flight Dates: 10/12/12 - 10/18/12

Advertiser: National Republican Congressional Committee
Product Desc: NRCC IE 2012
Estimate: 3159

KTVX-TV

Order / Rev: 55826
 Alt Order #: 08863560
 Flight Dates: 10/12/12 - 10/18/12

Advertiser: National Republican Congress
 Product Desc: NRCC IE 2012
 Estimate: 3159

KTVX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	KTVX	10/17/12	10/17/12	ABC4 News at 4p ABC4 News at 4p	CM	4:00 PM-4:30 PM	--W---	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
ABC 4 NWS-4															
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>								
Week: 10/15/12		10/21/12	--W---	1	\$400.00	0.00									
E 15	KTVX	10/18/12	10/18/12	ABC4 News at 4p ABC4 News at 4p	CM	4:00 PM-4:30 PM	--T--	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
ABC 4 NWS-4															
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>								
Week: 10/15/12		10/21/12	--T--	1	\$400.00	0.00									
E 16	KTVX	10/12/12	10/12/12	ABC4 News at 430p ABC4 News at 430p	CM	4:30 PM-5:00 PM	---F--	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
ABC 4 NWS-4															
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>								
Week: 10/08/12		10/14/12	---F--	1	\$400.00	0.00									
E 17	KTVX	10/15/12	10/15/12	ABC4 News at 430p ABC4 News at 430p	CM	4:30 PM-5:00 PM	M-----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
ABC 4 NWS-4															
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>								
Week: 10/15/12		10/21/12	M-----	1	\$400.00	0.00									
E 18	KTVX	10/16/12	10/16/12	ABC4 News at 430p ABC4 News at 430p	CM	4:30 PM-5:00 PM	-T-----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
ABC 4 NWS-4															
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>								
Week: 10/15/12		10/21/12	-T-----	1	\$400.00	0.00									
E 19	KTVX	10/17/12	10/17/12	ABC4 News at 430p ABC4 News at 430p	CM	4:30 PM-5:00 PM	--W---	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
ABC 4 NWS-4															
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>								
Week: 10/15/12		10/21/12	--W---	1	\$400.00	0.00									
E 20	KTVX	10/18/12	10/18/12	ABC4 News at 430p ABC4 News at 430p	CM	4:30 PM-5:00 PM	---T--	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
ABC 4 NWS-4															
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>								
Week: 10/15/12		10/21/12	---T--	1	\$400.00	0.00									
E 21	KTVX	10/12/12	10/12/12	ABC4 News at 5p ABC4 News at 5p	CM	5:00 PM-5:30 PM	---F--	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
ABC 4 NWS-5															
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>								
Week: 10/08/12		10/14/12	---F--	1	\$400.00	0.00									
E 22	KTVX	10/15/12	10/15/12	ABC4 News at 5p ABC4 News at 5p	CM	5:00 PM-5:30 PM	M-----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
ABC 4 NWS-5															
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>								
Week: 10/15/12		10/21/12	M-----	1	\$400.00	0.00									
E 23	KTVX	10/16/12	10/16/12	ABC4 News at 5p ABC4 News at 5p	CM	5:00 PM-5:30 PM	-T-----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
ABC 4 NWS-5															
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>								
Week: 10/15/12		10/21/12	-T-----	1	\$400.00	0.00									
E 24	KTVX	10/17/12	10/17/12	ABC4 News at 5p ABC4 News at 5p	CM	5:00 PM-5:30 PM	--W---	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
ABC 4 NWS-5															
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>								
Week: 10/15/12		10/21/12	--W---	1	\$400.00	0.00									
E 25	KTVX	10/18/12	10/18/12	ABC4 News at 5p ABC4 News at 5p	CM	5:00 PM-5:30 PM	---T--	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
ABC 4 NWS-5															
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>								
Week: 10/15/12		10/21/12	---T--	1	\$400.00	0.00									
E 26	KTVX	10/12/12	10/12/12		CM	10:35 PM-11:05 PM	---F--	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00

Order / Rev: 55826
Alt Order #: 08863560
Flight Dates: 10/12/12 - 10/18/12

Advertiser: National Republican Congress
Product Desc: NRCC IE 2012
Estimate: 3159

KTVX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Nightline											
				M-F 1036p-1103p											
				ABC-NITELINE<											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
				Week: 10/08/12	10/14/12	-----F--		1	\$400.00	0.00					
E 27	KTVX	10/16/12	10/16/12	Nightline		CM	10:35 PM-11:05 PI-T-----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
				M-F 1036p-1103p											
				ABC-NITELINE<											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
				Week: 10/15/12	10/21/12	-T-----		1	\$400.00	0.00					
E 28	KTVX	10/18/12	10/18/12	Nightline		CM	10:35 PM-11:05 PI---T---	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
				M-F 1036p-1103p											
				ABC-NITELINE<											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
				Week: 10/15/12	10/21/12	---T---		1	\$400.00	0.00					
E 29	KTVX	10/14/12	10/14/12	Sa/Su 1030p-11p		CM	10:30 PM-11:00 PI-----S	:30	1	\$225.00	P-1	0.00	NM	1	\$225.00
				Sa/Su 1030p-11p											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
				Week: 10/08/12	10/14/12	-----S		1	\$225.00	0.00					
E 30	KTVX	10/18/12	10/18/12	ABC4 News at 10pm M-EM			10:00 PM-10:35 PI---T---	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
				M-F 10p-1036p											
				ABC 4 NWS-10<											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
				Week: 10/15/12	10/21/12	---T---		1	\$900.00	0.00					
E 31	KTVX	10/14/12	10/14/12	ABC4 News at 10pm SuCM			10:00 PM-10:30 PI-----S	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
				Su 10p-1030p											
				ABC 4 NWS-10											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
				Week: 10/08/12	10/14/12	-----S		1	\$900.00	0.00					
E 32	KTVX	10/13/12	10/13/12	NCAA FB 1:30p-5p		CM	1:30 PM-5:00 PM -----S-	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
				NCAA FB 1:30p-5p											
				COLLEGE FB											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
				Week: 10/08/12	10/14/12	-----S-		1	\$1,000.00	0.00					
E 33	KTVX	10/13/12	10/13/12	NASCAR Sprint Cup Seri@CM			5:00 PM-9:30 PM -----S-	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
				NASCAR Charlotte 10/13											
				NASCAR 10/13											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
				Week: 10/08/12	10/14/12	-----S-		1	\$1,000.00	0.00					